

COOKIE POLICY

This website uses cookies. Please read this cookie policy alongside our [privacy policy](#). We last updated this cookie policy **November 2020**.

INTRODUCTION

www.eigentech.com (“our site”) is operated by Eigen Technologies Limited and its related companies.

Cookies are small text files that websites save to the hard disk of your computer, on your electronic device, or to your browser's memory. To make our site operate effectively, we use cookies and similar technologies. Below we use the word “cookies” for both cookies and other similar technologies which also rely on information stored on your computer or mobile device.

Please see **Further Information On Cookies** below for links that provide more details about cookies, including how to manage them with your browser settings.

We use three types of cookies –

- **Essential**
- **Analytics**
- **Advertising**

ESSENTIAL COOKIES

Some of the cookies we use are **essential** to operate our site. Unless your browser settings block cookies we will automatically set these essential cookies on your device.

Please see **Further Information On Cookies** below for links that provide details of how to block cookies with your browser settings.

The table below lists the essential cookies we use as well as explaining what they do and how long they will stay on your device.

Cookies	Duration	What they do
Cloudflare	Up to two years	Provide security and functionality for our site
Eigen	Persistent	Provide functionality and facilitate webforms
Google	Persistent	Record cookie consent preferences
Unbounce	Persistent	Provide certain features for our site

Unpkg	Up to two years	Provide functionality for our site
Vimeo	Up to two years	Allow us to imbed Vimeo content on our site

GOOGLE ANALYTICS

We use Google Analytics to provide us with information about how people use our site. Google Analytics collects anonymous information, such as the number of visitors to our site and our site's most popular pages. The information generated by Google Analytics is used to create reports about the use of our site.

Goole Analytics cookies will stay on your device for up to **two years** or until you clear them via your browser settings.

Google Analytics cookies are completely optional. We will only set Google Analytics cookies on your device if you press **accept** on the cookie pop up before you access our site.

Google's privacy policy relating to its use of information collected by Google Analytics cookies is available [here](#).

PARDOT ANALYTICS

We use Pardot to provide us with information B2B marketing analytics.

Pardot cookies are persistent and will stay on your device until you clear them via your browser settings.

Pardot cookies are completely optional. We will only set Pardot cookies on your device if you press **accept** on the cookie pop up before you access our site.

More information about Pardot is available [here](#).

ADVERTISING

We use advertising cookies to let people know about our website and platform. We share information collected by using advertising cookies with our advertising partners **Google** and **LinkedIn**.

Advertising cookies will stay on your device for up to **two years** or until you clear them via your browser settings.

Advertising cookies are completely optional. We will only set advertising cookies on your device if you press **accept** on the cookie pop up before you access our site.

FURTHER INFORMATION ON COOKIES

To learn how to clear your cookie data and for more information about how to manage cookies with your browser settings we recommend you visit - the [Information Commissioner's Office](#), [wikiHow](#) or [allaboutcookies.org](#).

CONTACT

If you need more information, you can contact us by email at privacy@eigentech.com