COOKIES POLICY

This website uses cookies. Please read this cookie policy alongside our privacy policy. We last updated this cookie policy November 2020.

INTRODUCTION

www.eigentech.com ("our site") is operated by Eigen Technologies Limited and its related companies.

Cookies are small text files that websites save to the hard disk of your computer, on your electronic device, or to your browser's memory. To make our site operate effectively, we use cookies and similar technologies. Below we use the word "cookies" for both cookies and other similar technologies which also rely on information stored on your computer or mobile device.

Please see Further Information On Cookies below for links that provide more details about cookies, including how to manage them with your browser settings.

We use three types of cookies –

- Essential
- Analytics
- Advertising

ESSENTIAL COOKIES

Some of the cookies we use are essential to operate our site. Unless your browser settings block cookies we will automatically set these essential cookies on your device.

Please see Further Information On Cookies below for links that provide details of how to block cookies with your browser settings.

The table below lists the essential cookies we use as well as explaining what they do and how long they will stay on your device.

<table>
<thead>
<tr>
<th>Cookies</th>
<th>Duration</th>
<th>What they do</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cloudflare</td>
<td>Up to two years</td>
<td>Provide security and functionality for our site</td>
</tr>
<tr>
<td>Eigen</td>
<td>Persistent</td>
<td>Provide functionality and facilitate webforms</td>
</tr>
<tr>
<td>Google</td>
<td>Persistent</td>
<td>Record cookie consent preferences</td>
</tr>
<tr>
<td>Unbounce</td>
<td>Persistent</td>
<td>Provide certain features for our site</td>
</tr>
<tr>
<td></td>
<td>Up to two years</td>
<td>Provide functionality for our site</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Unpkg</td>
<td>Up to two years</td>
<td>Allow us to imbed Vimeo content on our site</td>
</tr>
</tbody>
</table>

**GOOGLE ANALYTICS**  
We use Google Analytics to provide us with information about how people use our site. Google Analytics collects anonymous information, such as the number of visitors to our site and our site’s most popular pages. The information generated by Google Analytics is used to create reports about the use of our site.

Google Analytics cookies will stay on your device for up to **two years** or until you clear them via your browser settings.

Google Analytics cookies are completely optional. We will only set Google Analytics cookies on your device if you press **accept** on the cookie pop up before you access our site.

Google’s privacy policy relating to its use of information collected by Google Analytics cookies is available [here](#).

**PARDOT ANALYTICS**  
We use Pardot to provide us with information B2B marketing analytics.

Pardot cookies are persistent and will stay on your device until you clear them via your browser settings.

Pardot cookies are completely optional. We will only set Pardot cookies on your device if you press **accept** on the cookie pop up before you access our site.

More information about Pardot is available [here](#).

**ADVERTISING**  
We use advertising cookies to let people know about our website and platform. We share information collected by using advertising cookies with our advertising partners Google and LinkedIn.

Advertising cookies will stay on your device for up to **two years** or until you clear them via your browser settings.

Advertising cookies are completely optional. We will only set advertising cookies on your device if you press **accept** on the cookie pop up before you access our site.

**FURTHER INFORMATION ON COOKIES**  
To learn how to clear your cookie data and for more information about how to manage cookies with your browser settings we recommend you visit - the [Information Commissioner’s Office](#), wikiHow or [allaboutcookies.org](#).
CONTACT
If you need more information, you can contact us by email at privacy@eigentech.com